



Tampa, Florida  
February 12, 2021

iViews Imaging System release iViews Connect powered by Oculo. This product is the first of a series to connect separate eye health care providers with an online digital referral workflow sharing digital imaging and correspondence. Utilizing the power and reach of iViews with Oculo's communication workflow logic, allows iViews Connect to be "Click, Click and Send" securely sending any correspondence, HD imaging, and reports digitally and securely to the eye care professionals that you work with each day. iViews Connect solves the CMS Interoperability issue many institutions face this year.

"We are delighted to work with the iViews team, who so clearly share Oculo's passion to improve eyecare for patients by providing superior solutions for clinicians. iViews Connect will bring comprehensive telemedicine tools that enhance both the clinical practice and business performance for eye care professionals," said Dr Kate Taylor, CEO and Founder of Oculo.

Mr. Paul Chace III, CEO and Founder of iViews added, "iViews Connect allows DICOM files PDFs, and any images to be selected and seamlessly shares them between clinicians caring for common patients. Our customers love how this saves a great deal of time and improves their referral management, the triage capabilities and ability to connect with fellow clinicians and patients outside their practice or clinical setting digitally and securely... Being able to link images captured with a virtual review means they can optimize clinic productivity with hybrid models of telemedicine". Chace says a practical example is "An ER can now share Ocular pictures, and if need do a video consult with the Ophthalmologist on call, the system means that diagnosis and treatment is faster, maybe saving the eye sight of the patient."

Dr. Taylor continued, "COVID-19 has fundamentally changed the way clinicians deliver eye care, and we see that as an enduring change. The acceleration of telemedicine creates opportunities to maximize clinic capacity and utilization. This is important, given how many patients have stayed away from clinical settings over the past months, and the need for care this backlog of patients represents. That's why iViews Connect powered by Oculo's HIPAA-compliant video consultation and referral management solution that deepens relationships with referring doctors is more important than ever."

Mr. Chace concluded, “With Eye Care, high quality, high fidelity images, video and scans with medical history are critical for clinical decision making. All of the iViews applications work across a practice with tools to help eye care professionals seamlessly manage clinical images and review all clinical notes timely. With iViews Connect, it will be easier than ever to share with colleagues who are not on the same EHR and directly with their patients.”

## **About iViews**

iViews Imaging System, LLC has provided innovative digital imaging and data management solutions for eye care throughout North America for over a decade. iViews has partnered with eye care professionals at teaching hospitals, universities, private clinics, and the VA hospitals to simplify the clinical imaging digital workflow. The iViews Connect applications work with the advanced iViews PACS system for Eye Care Professionals. This allows for diagnostic viewing from any desktop or tablet no matter where the HD imaging, data and electronic reports are needed. The iViews Imaging Solution seamlessly incorporates images and data from over 170 instruments and allows HD digital Regional or Global Collaboration for the possibility of better eye care outcomes.

The innovational staff at iViews Imaging System are exclusively dedicated to the integration of individual diagnostic Ophthalmic Instruments on Local networks and/or Cloud networks to enable patient data and images to be stored in a centralized PACS System for AI or visual review. The unique iViews applications allow eye care professionals to provide the best possible care to their patients through a comprehensive centralized Ophthalmic patient imaging database. For more information, contact Paul Chace at [pchace@iviewsimaging.com](mailto:pchace@iviewsimaging.com) or Lindsey Benson at [lbenson@iviewsimaging.com](mailto:lbenson@iviewsimaging.com). Please visit <https://www.iviewsimaging.net> for more information.

## **About Oculo**

Oculo is a secure, clinical communications and telemedicine platform. The Oculo platform facilitates the secure, instant transfer of clinical imaging for referrals, screening and shared eye care. Oculo’s HIPAA-compliant cloud-based solution connects providers to each other and to their patients to improve clinical outcomes and practice performance.

Oculo was co-founded by Professor Jonathan Crowston and Dr Kate Taylor in conjunction with the [Centre for Eye Research Australia](#) and is based in Melbourne, Australia. Since launching in 2015, Oculo has grown a user base of over 7 out of 10 eye care providers in Australia and New Zealand and has managed over 1,000,000 patients. Oculo is the technology partner for [KeepSight](#), a Australian Government’s first-ever national diabetes eye care program. For more information, see <https://www.oculo.co> or contact [info@oculo.co](mailto:info@oculo.co).